



**Keshav Memorial Institute of Management**  
Affiliated to Osmania University, Approved by AICTE  
A unit of Keshav Memorial Educational society  
Narayanaguda, Hyderabad, 500029



## **Report on " FRESHIE INTRO "**

**Name of the Event - Freshie Intro**

**Organizing Club - KMIM E-cell**

**Date – 11<sup>th</sup> October 2025**

**Venue – Keshav Memorial Institute of Management**

**Time - 11:30 AM - 12:30 PM**

### **Introduction:**

The Freshie Intro event was organized by KMIM E-Cell under the NEC initiative to welcome and engage the new batch of students through interactive and entrepreneurial activities. The event aimed to introduce students to the concept of entrepreneurship and encourage their participation in E-Cell initiatives.

### **Event Highlights:**

The event featured a fun and insightful interaction with freshers where they shared their thoughts on entrepreneurship.

A video titled “Freshie Intro” was created showcasing student responses and creativity.

Students answered questions about entrepreneurship, innovation and leadership.

The video was shared on Instagram to boost online engagement and visibility of KMIM E-Cell.

The session reflected the students' enthusiasm towards learning business concepts in a creative way.

**Glimpses:**

